



NEWS RELEASE

CONTACT:

Shiara Dávila-Morales, Chief

Media Relations Division

213-974-3525

Sdavila-morales@da.lacounty.gov

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District Attorney Jackie Lacey Announces Twitter Launch, Media Relations Division “Beats”

Los Angeles County District Attorney Jackie Lacey today announced the office launch of @LADAOOffice, a new channel for distribution of news releases, case updates and public service announcements via Twitter.

Media queries, however, should still be directed to media@da.lacounty.gov or 213-974-3525.

The Media Relations Division also has established a “beat” system for its public information officers (PIOs). Much like newspaper reporters, each PIO will be assigned primary responsibility for specific units within the office. The PIOs will be the primary points of contact between their assigned units and members of the media.

Here is a list of the PIOs and their assignments:

- **Shiara Dávila-Morales** / sdavila-morales@da.lacounty.gov: Consumer Protection, High Technology, White-Collar Crime, Community Prosecution, Healthcare Fraud and Public Assistance Fraud divisions, and Spanish-language media.
- **Jane Robison** / jrobison@da.lacounty.gov: Major Crimes, Justice System Integrity, Public Integrity, Target Crimes, Organized Crime, Major Narcotics, Sex Crimes, Family Violence, Auto Insurance Fraud, Parole and Appellate divisions.
- **Sarah Ardalani** / sardalani@da.lacounty.gov: Alhambra, Compton, Long Beach, Norwalk, Bellflower, Downey, Metro, Pomona, El Monte and West Covina offices.
- **Ricardo Santiago** / rsantiago@da.lacounty.gov: Airport, Antelope Valley, Pasadena, Glendale, San Fernando, Santa Clarita, Torrance, Inglewood and Van Nuys offices, and Spanish-language media.
- **Greg Risling** / grisling@da.lacounty.gov: Central Operations, including East Los Angeles, and juvenile offices.

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